

Reg No:.....

K24FY1306

Name :.....

**First Semester FYUGP Management Studies Examination
NOVEMBER 2024 (2024 Admission onwards)**

**KU1DSCBBA100 (MANAGEMENT CONCEPTS AND
PRINCIPLES)**

(DATE OF EXAM: 2-12-2024)

Time : 120 min

Maximum Marks : 70

Part A (Answer any 6 questions. Each carries 3 marks)

1. What are objectives? 3
2. What are the adhoc plans 3
3. State the features of the MBO 3
4. Define organization 3
5. State the principles of organization 3
6. Define staffing 3
7. What is the difference between creativity and innovation 3
8. What is communication barrier 3

Part B (Answer any 4 questions. Each carries 6 marks)

9. Elaborate the steps in planning process 6
10. Explain the process in MBO 6
11. Explain the overall decision-making process 6
12. Difference between formal and informal organization 6
13. Discuss the effectiveness of span of management 6
14. Explain the process of staffing 6

Part C (Answer any 2 question(s). Each carries 14 marks)

15. Analyze the roles of the different levels of management in an organization 14
16. Describe Henry Fayol's principles of management 14
17. "communication is an essential element in an organization" critically evaluate 14